

BUSINESS ADMINISTRATION

This four-year plan is valid for the 2011-2012 USM Undergraduate Catalog only and is subject to change. This guide is merely a recommendation. Your actual program may vary. Other factors may impact your time to degree and course sequencing. See the current USM Undergraduate Catalog at <http://www.stmary.edu/catalogs/ugrad/default.htm> for more information, including USM academic policies, curriculum, pre-requisites, and course information.

FOUR YEAR DEGREE PLAN – BUSINESS ADMINISTRATION (MANAGEMENT)

60 hours, including the Business Core courses (45 hours) and a 15 hour emphasis in General Management.

Requires 128 total Credit Hours (including 42 upper level hours):	
48 General Education	45 Business Core and Non-Core
20 Elective	15 Business Concentration

Freshman Year (30 Credits - 18 GenEd, 12 Major)

Fall (15 Credits – 9 GenEd, 6 Major)	Spring (9 GenEd, 6 Major)
*MGT231 Principles of Management (3) OR	*MKT231 Principles of Marketing (3)
IT120 Management Information Systems (3)	MA210 College Algebra (3)
First Year Experience I (3)	First Year Experience II (3)
English Composition I (3)	English Composition II (3)
Lifetime Wellness (3)	General Education Course

Sophomore Year (33 Credits – 15 GenEd, 18 Major)

Fall (18 Credits - 9 GenEd, 9 Major)	Spring (15 Credits - 6 GenEd, 9 Major)
*AC251 Principles of Accounting I (3)	AC252 Principles of Accounting II (3)
EC232 Principles of Microeconomics (3)	EC233 Principles of Macroeconomics (3)
MA230 Introductory Statistics (3)	IT320 Advanced Management Information Systems (3)
General Education Course	General Education Course
General Education Course	General Education Course
General Education Course	

Junior Year (33 Credits – 15 GenEd, 3 Elective, 15 Major)

Fall (15 Credits - 9 GenEd, 9 Major)	Spring (18 Credits - 6 GenEd, 3 Elective, 9 Major)
MGT335 International Business (3)	MGT332 Legal & Ethical Aspects of Business (3)
MGT410 Human Resource Management (3)	MGT 420 Organizational Behavior (3)
General Education Course	MGT490 Production and Operations Management (3)
General Education Course	General Education Course
General Education Course	General Education Course
	Elective Course

Senior Year (33 Credits – 18 Elective, 15 Major)

Fall (18 Credits -9 Elective, 9 Major)	Spring (15 Credits - 9 Elective, 6 Major)
MGT320 Principles of Leadership (3)	MGT550 Business Policy and Ethics (3)
MGT334 Entrepreneurship and Small Bus. Mgt. (3)	EC410 International Political Economy (3)
FIN362 Principles of Finance (3)	Elective Course
Elective Course	Elective Course
Elective Course	Elective Course
Elective Course	

* To assist the Business, Accounting and Sport Management Department (BASMD) in ensuring that students are prepared for advanced classes, all new students entering the University beginning in the 2010/2011 academic year who wish to be BASMD majors must make a grade of "C" in all the following principles classes:

- AC251 Principles of Accounting
- MGT231 Principles of Management
- MKT231 Principles of Marketing
- SM250 Introduction to Sport Management.

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FOUR YEAR DEGREE PLAN – BUSINESS ADMINISTRATION (MARKETING)

60 hours, including the Business Core courses (45 hours) and a 15 hour emphasis in General Management.

Requires 128 total Credit Hours (including 42 upper level hours):	
48 General Education	45 Business Core and Non-Core
20 Elective	15 Business Concentration

Freshman Year (30 Credits - 18 GenEd, 12 Major)

Fall (15 Credits – 9 GenEd, 6 Major)	Spring (9 GenEd, 6 Major)
*MGT231 Principles of Management (3) OR	*MKT231 Principles of Marketing (3)
IT120 Management Information Systems (3)	MA210 College Algebra (3)
First Year Experience I (3)	First Year Experience II (3)
English Composition I (3)	English Composition II (3)
Lifetime Wellness (3)	General Education Course

Sophomore Year (36 Credits – 18 GenEd, 18 Major)

Fall (18 Credits - 9 GenEd, 9 Major)	Spring (18 Credits - 9 GenEd, 9 Major)
*AC251 Principles of Accounting I (3)	AC252 Principles of Accounting II (3)
EC232 Principles of Microeconomics (3)	EC233 Principles of Macroeconomics (3)
MKT325 Consumer Behavior (3)	MKT350 Principles of Advertising (3)
General Education Course	General Education Course
General Education Course	General Education Course
General Education Course	General Education Course

Junior Year (33 Credits – 15 GenEd, 18 Major)

Fall (15 Credits - 9 GenEd, 9 Major)	Spring (18 Credits - 6 GenEd, 12 Major)
MGT335 International Business (3)	MGT332 Legal & Ethical Aspects of Business (3)
MGT334 Entrepreneurship and Small Bus. Mgt.(3)	IT320 Advanced Management Information Systems (3)
MA230 Introductory Statistics (3)	MGT490 Production and Operations Management (3)
General Education Course	MKT475 Marketing Research (3)
General Education Course	General Education Course
	General Education Course

Senior Year (33 Credits – 21 Elective, 12 Major)

Fall (18 Credits -12 Elective, 6 Major)	Spring (15 Credits - 9 Elective, 6 Major)
FIN362 Principles of Finance (3)	MGT550 Business Policy and Ethics (3)
MKT500 Special Topics in Marketing (3)	MKT550 Strategic Marketing (3)
Elective Course	Elective Course
Elective Course	Elective Course
Elective Course	Elective Course
Elective Course	

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- AC251 Principles of Accounting
- MGT231 Principles of Management
- MKT231 Principles of Marketing
- SM250 Introduction to Sport Management.