

SPORT MANAGEMENT

This four-year plan is valid for the 2011-2012 USM Undergraduate Catalog only and is subject to change. This guide is merely a recommendation. Your actual program may vary. Other factors may impact your time to degree and course sequencing. See the current USM Undergraduate Catalog at <http://www.stmary.edu/catalogs/ugrad/default.htm> for more information, including USM academic policies, curriculum, pre-requisites, and course information.

SPORT MANAGEMENT (MANAGEMENT EMPHASIS)

55-60 hours, including the Sport Management courses (25-30 hours) and the required business courses (21 hours). A 9 hour emphasis in General Management or Marketing is also required.

Requires 128 total Credit Hours (including 42 upper level hours):	
48 General Education	46 - 51 Business/ Sport Management Core and Non-Core
20 Elective	9 Business Concentration

Freshman Year (30 Credits - 18 GenEd, 12 Major)

Fall (15 Credits - 9 GenEd, 6 Major)	Spring (9 GenEd, 6 Major)
*MGT231 Principles of Management (3) OR	*MKT231 Principles of Marketing (3)
*SM250 Introduction to Sport Management (3)	SM251 Sport Facilities, Planning, and Management (3)
First Year Experience I (3)	First Year Experience II (3)
English Composition I (3)	English Composition II (3)
General Education Course	Lifetime Wellness (3)

Sophomore Year (33 Credits - 18 GenEd, 15 Major)

Fall (15 Credits - 9 GenEd, 6 Major)	Spring (18 Credits - 6 GenEd, 12 Major)
SM291 Field Experience in Sport Management (1-3)	SCAPY345 Psychology of Sport (3) (BS)
MGT320 Principles of Leadership (3)	MGT332 Legal & Ethical Aspects of Business (3)
IT120 Management Information Systems (3)	General Education Course
General Education Course MA210 College Algebra (3)	General Education Course
General Education Course	General Education Course

Junior Year (36 Credits - 9 GenEd, 3 Elective, 24 Major)

Fall (15 Credits - 9 GenEd, 9 Major)	Spring (15 Credits - 6 GenEd, 3 Elective, 9 Major)
*AC251 Principles of Accounting I (3)	AC252 Principles of Accounting II (3)
EC232 Principles of Microeconomics (3)	EC233 Principles of Macroeconomics (3)
SM340 Legal Aspects and Liability of Sport (3)(IS)	SM342 Sport Marketing and Fundraising (3)
MGT410 Human Resource Management (3)	MGT 420 Organizational Behavior (3)
General Education Course	Elective IT320 Advanced MIS (3)
General Education Course - SCA310 Techniques of Officiating	General Education Course

Senior Year (30 Credits - 3 GenEd, 18 Elective, 9 Major)

Fall (15 Credits - 3 GenEd, 9 Elective, 3 Major)	Spring (15 Credits - 9 Elective, 6 Major)
SMSCA485 Org and Admin of Athletics and Sport (3)	SM550 Ethics, Issues, and Problems in Sport (3) (SIE) (SL)
General Education Course	SM499 Internship in Sport Management (3-6)
Elective COM120 Public Speaking (3)	Elective COM425 Public Relations (3)
Elective Course	Elective Course
Elective Course	Elective Course

* To assist the Business, Accounting and Sport Management Department (BASMD) in ensuring that students are prepared for advanced classes, all new students entering the University beginning in the 2010/2011 academic year who wish to be BASMD majors must make a grade of "C" in all the following principles classes:

- AC251 Principles of Accounting
- MGT231 Principles of Management
- MKT231 Principles of Marketing
- SM250 Introduction to Sport Management.

SPORT MANAGEMENT

This four-year plan is valid for the 2011-2012 USM Undergraduate Catalog only and is subject to change. This guide is merely a recommendation. Your actual program may vary. Other factors may impact your time to degree and course sequencing. See the current USM Undergraduate Catalog at <http://www.stmary.edu/catalogs/ugrad/default.htm> for more information, including USM academic policies, curriculum, pre-requisites, and course information.

SPORT MANAGEMENT (MARKETING EMPHASIS)

55-60 hours, including the Sport Management courses (25-30 hours) and the required business courses (21 hours). A 9 hour emphasis in General Management or Marketing is also required.

Requires 128 total Credit Hours (including 42 upper level hours):	
48 General Education	46 - 51 Business/ Sport Management Core and Non-Core
20 Elective	9 Business Concentration

Freshman Year (30 Credits - 18 GenEd, 12 Major)

Fall (15 Credits - 9 GenEd, 6 Major)	Spring (9 GenEd, 6 Major)
*MGT231 Principles of Management (3) OR	*MKT231 Principles of Marketing (3)
*SM250 Introduction to Sport Management (3)	SM251 Sport Facilities, Planning, and Management (3)
First Year Experience I (3)	First Year Experience II (3)
English Composition I (3)	English Composition II (3)
General Education Course	Lifetime Wellness (3)

Sophomore Year (33 Credits - 15 GenEd, 18 Major)

Fall (15 Credits - 9 GenEd, 6 Major)	Spring (18 Credits - 6 GenEd, 12 Major)
SM291 Field Experience in Sport Management (1-3)	SCAPY345 Psychology of Sport (3) (BS)
MKT325 Consumer Behavior (3)	MGT332 Legal & Ethical Aspects of Business (3)
IT120 Management Information Systems (3)	MKT350 Principles of Advertising (3)
General Education Course MA210 College Algebra (3)	General Education Course
General Education Course	General Education Course
	General Education Course

Junior Year (36 Credits - 12 GenEd, 3 Elective, 21 Major)

Fall (15 Credits - 9 GenEd, 9 Major)	Spring (18 Credits - 3 GenEd, 3 Elective, 12 Major)
*AC251 Principles of Accounting I (3)	AC252 Principles of Accounting II (3)
EC232 Principles of Microeconomics (3)	EC233 Principles of Macroeconomics (3)
SM340 Legal Aspects and Liability of Sport (3)(IS)	SM342 Sport Marketing and Fundraising (3)
General Education Course	MKT475 Marketing Research (3)
General Education Course	Elective IT320 Advanced MIS (3)
General Education Course - SCA310 Techniques of Officiating	General Education Course

Senior Year (30 Credits - 3 GenEd, 18 Elective, 9 Major)

Fall (15 Credits - 3 GenEd, 9 Elective, 3 Major)	Spring (15 Credits - 9 Elective, 6 Major)
SMSCA485 Org and Admin of Athletics and Sport (3)	SM550 Ethics, Issues, and Problems in Sport (3) (SIE) (SL)
General Education Course	SM499 Internship in Sport Management (3-6)
Elective COM120 Public Speaking (3)	Elective COM425 Public Relations (3)
Elective Course	Elective Course
Elective Course	Elective Course

* To assist the Business, Accounting and Sport Management Department (BASMD) in ensuring that students are prepared for advanced classes, all new students entering the University beginning in the 2010/2011 academic year who wish to be BASMD majors must make a grade of "C" in all the following principles classes:

- AC251 Principles of Accounting
- MGT231 Principles of Management
- MKT231 Principles of Marketing
- SM250 Introduction to Sport Management.