

NEWS RELEASE

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University of Saint Mary Spires Home Games to be Aired on KKLO 1410 AM Radio



(Leavenworth, Kan.) — The University of Saint Mary Department of Athletics and Leavenworth radio station KKLO 1410 AM, officially announce a pairing to broadcast USM's football and basketball games.

Starting Saturday, Sept. 30, USM home football games and home men's and women's basketball games will be aired live on KKLO 1410 AM. The first broadcast will feature the Spires (2-1) as they host the Friends Falcons (2-1) at 7 p.m. Saturday, Sept. 30 at Platte County Stadium, 1501 Brach St., Platte City, Mo. The play-by-play will be led by two USM students, senior Colin Aldrich and junior Jeff Cook.

For USM Athletic Director Rob Miller, the pairing is a win-win situation for both USM and KKLO 1410 AM. "One of the steps to improving the status of USM athletics is to gain exposure throughout the Kansas City metropolitan area," he said. "This pairing seems like a great fit, and the plan is to let people know that we have entertaining, exciting college athletics right here in Leavenworth."

KKLO 1410 AM is a Christian Gospel station that originates from Leavenworth, Kan. The station covers the entire Kansas City metropolitan area, and can be heard within a 350-mile radius of Leavenworth.

Following the USM-Friends University match-up, Saint Mary has three remaining home football games that will be broadcast on KKLO 1410 AM including:

- 7 p.m., Saturday, Oct. 7, against Bethany College (Homecoming)
- 1:30 p.m., Saturday, Oct. 28, against Sterling College
- 1:30 p.m., Saturday, Nov. 11, against Tabor College

The first men's basketball team's first broadcast game will be at 8 p.m. Sat., Nov. 7, against Baker University. The women's first basketball broadcast will be at 6 p.m. Sat., Nov. 7, against MidAmerican Nazarene University.

The University of Saint Mary is a private, co-educational applied liberal arts university founded by the Sisters of Charity of Leavenworth. The University of Saint Mary is located at 4100 South 4th Street, Leavenworth, Kan., with additional locations at 11413 Pflumm in Overland Park and inside Providence Medical Center at 8929 Parallel Parkway in Kansas City, Kan.

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